

Sponsorship & Program Ad Opportunities



CHAMPAGNE Sponsor – \$15,000 (only 1 available!)

- Your logo w/ priority positioning (“Presented by”) in marketing materials and social media
- Preview of the auction items before the guests arrive
- Exclusive table for 20 VIP guests; premium table placement and logo recognition on table
- Special selection of premium wines for your table
- Full page ad featured on inside cover of the program
- Company banner displayed at entrance
- Logo, hyperlink and company feature on BBBS website

SAUVIGNON BLANC Sponsor – \$10,000

- Your logo w/ priority positioning as “Sauvignon Blanc Sponsor” in marketing materials and social media
- 16 VIP guests w/ premium table placement and logo recognition on table
- 4 bottles of premium wine for your table
- Full page ad in program
- Logo, hyperlink and company feature on BBBS website

PINOT NOIR Sponsor – \$7,500

- Your logo w/ priority positioning as “Pinot Noir Sponsor” in marketing materials and social media
- 10 VIP guests; reserved table w/ logo recognition
- 3 bottles of premium wine for your table
- 3/4 page ad in program
- Logo, hyperlink and company feature on BBBS website

CABERNET Sponsor – \$5,000

- Your logo w/ priority positioning as “Cabernet Sponsor” logo in marketing materials and social media
- 8 VIP guests; reserved table w/ logo recognition
- 2 bottles of premium wine for your table
- 1/2 page ad displayed in program
- Logo, hyperlink and company feature on BBBS website

CHARDONNAY Sponsor – \$2,500

- Your logo w/ priority positioning as “Chardonnay Sponsor” in marketing materials and social media
- 6 guest tickets
- 1/2 page ad in program
- Logo, hyperlink and company feature on BBBS website

WINE TABLE Sponsor – \$1,000

- 4 guest tickets
- Logo displayed at a select wine tasting table and in program

BEER TABLE Sponsor – \$500

- 2 guest tickets
- Logo displayed at a select beer tasting table and in program

AD SPACE in Event Program Booklet

Want to support our matches, but not up for a sponsorship? Purchase ad space in our program to help us serve our Littles (and Bigs!) while giving your company some visibility and invaluable positioning as a community-minded, caring entity!

- Full Page ad: \$400
- 3/4 page ad: \$300
- 1/2 page ad: \$200
- 1/4 page ad: \$100
- Business card: \$50

Submit 300 dpi logo/ad artwork in PDF, JPG, TIF or EPS

Email to: kputinski@mentorwithme.org

Deadline: October 25, 2024

YES! Please reserve the opportunity/ies checked above for our company:

Company Name (as it should appear in print)

Primary Contact

Address

City/State/Zip

Phone

Email

Total Committed: \$ _____

Payment Method

- Check** (payable to Big Brothers Big Sisters of SMS Counties)
- Pay online:** secure.qgiv.com/for/grafokidsak
- Charge my:** Visa MasterCard Discover AmEx

Card No.

Exp Date 3 Digit Code

Signature